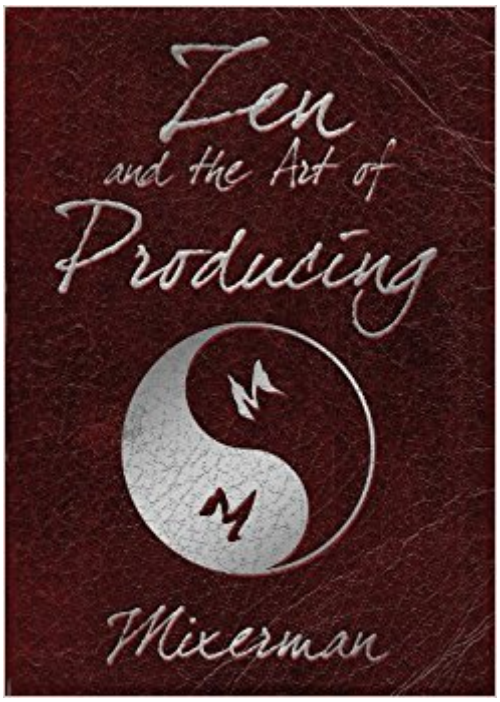
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# Zen And The Art Of Producing




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## Synopsis

In this companion book to Zen and the Art of Mixing--Mixerman discusses with us the art of producing records. Mixerman lays out the many organizational and creative roles of an effective producer as budget manager, time manager, personnel manager, product manager, arranger, visionary and leader, and without ever foregoing the politics involved in the process. As Mixerman points out, "Producing is an art in which reading and understanding people nearly always trumps any theoretical knowledge - whether musical or technical in nature." Whether you're currently positioned as musician, engineer, songwriter, DJ, studio owner, or just avid music fan, Mixerman delivers a seemingly one-on-one, personal lesson on effective producing.

## Book Information

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## Customer Reviews

"Mixerman is a fearless, erudite and witty writer and thinker. Buy this book. Buy all of Eric Sarafin's books. NOW."Ã Â --Dave Pensado (Christina Aguillera, BeyoncÃƒÂ©, Pink) Here, in a replica of a recently exhumed tome (discovered in reverb chamber #4 beneath the Capitol Studios lot), we present to you the companion book to Mixerman's popular Zen and the Art of Mixing. Providing valuable insights for both neophyte and veteran alike, Mixerman reveals all that goes into the most coveted job in record-making--producing. In his signature style, Mixerman provides us a comprehensive blueprint for all that the job entails--from the organizational discipline needed to run a successful recording session, to the visionary leadership required to inspire great performances. As Mixerman points out, "It doesn't matter if you're producing a country album or a hard-rock album: the goal is to communicate with the audience in a manner they understand." "This books addresses

the actual task of producing brilliantly. I wish every young artist and engineer I've worked with had read it!" --Bob Olhsson (Stevie Wonder, Jackson Five, Marvin Gay) Ã Â Ã Â "Producing a record, and doing it well, is crucially important, insanely difficult, maddeningly subtle and exquisitely complex. And all of that is to be found in this book." --William Wittman (Cyndi Lauper, Joan Osborne, The Fixx) Ã Â "Informative and entertaining, this is a book that any 'wannabe producers' (and several established producers) should keep in their racks to constantly use as a reference." --Ron Saint Germain (Jimi Hendrix, Mick Jagger, Living Colour) Ã Â The production equivalent of a Kama Sutra for the double-jointed. --Aardvark (Johnny Reed, Ren and Stimpy, Byron) Ã Â Ã Â

MIXERMAN is a Gold and Platinum Award-winning mixer and producer. He has made records with Ben Harper, Barenaked Ladies, Lifehouse, the Pharcyde, Hillary Duff, and Australian phenomenon Pete Murray, to name a few. He is well known on the Internet for his popular 2002 blog and his forum at thewombforums.com. He currently has three books published by Hal Leonard, including The Daily Adventures of Mixerman, Zen and the Art of Mixing, and now Zen and the Art of Producing.

Zen and the Art of Producing is probably the best book I've ever come across on the topic of music production (I've read quite a few). With his witty, signature style more matured than ever, Mixerman takes the reader on a journey through the process of producing a record, complete with all of the "under-the-hood" thought processes and potential trappings that present themselves along the way. It, at once, teaches you limitless creativity and practical boundaries. And that is to say nothing of the treasure trove of leadership guidance presented on these pages. I would give this book a 10/10 for the provided leadership lessons alone.Simply put, if you're interested in producing recorded music, there is no book I've ever come across that I would more highly recommend!

I love this author. Insightful and relevant.

This great book looks at producing music from all angles reasonably possible, both separately and in complex, including theory, techniques, psychology, economics and whatever else I can think of. Lots of useful info and advice. Very well written and structured. Great humor. I like it very much.

What can I say about this book? Mixerman deliveres again. You might not like all his opinions but Eric offers a meaningful overview of producing and a producer's role. Whether you are a self

producing artist or a studio owner who produces by default,this book is a great read. (Of course in the former he says you should not be producing yourself in the first place!) LOL. Anyway, everyone playing music for a living and going anywhere near a studio should read this.

Great friggin book. Well written and great insight, even though it’s a little old. Most of the concepts apply today.

I read his first book "Daily adventures of mixerman" and loved it. That led me to buy "Zen and the art of Mixing"... Also a great book. When I found out about this one, I had to have it. He’s a great writer, and gets right down to the meat of it. I’d buy anything Mixerman writes..

Mixerman does it again!

Excellent technical books.

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